



The role of internal marketing on employees' attitudes and behaviors of Local Public Sector Organizations

Rodrigues, A. P., Barreira, M., Madeira, C. R., Vieira, I. (2023).

The role of internal marketing on employees' attitudes and behaviors of Local Public Sector Organizations.

Tourism & Management Studies, 19(3), 41-57.

DOI: <https://doi.org/10.18089/tms.2023.190303>