



The contribution of territorial marketing in the development of thermal spas. The case of the S. Pedro do Sul spas | 1

Antunes, J., Costa, A. (2019).

The contribution of territorial marketing in the development of thermal spas. The case of the S. Pedro do Sul spas.

Revista Iberica de Sistemas e Tecnologias de Informacao, (E24), 392-408.

Retrieved from

<http://www.scopus.com/inward/record.url?eid=2-s2.0-85077601441&partnerID=MN8TOARS>