



Reis, P. N., Augusto, M. A. G. (2020). Drivers to equity valuation: Perpetuities or annuities approach? an application to the main European stock markets. *Journal of Business Universidad del Pacifico*, 1(1), 27-48. DOI: [10.21678/jb.2019.986](https://doi.org/10.21678/jb.2019.986)