



An importance-performance matrix analysis of the factors influencing
US tourists to use Airbnb | 1

Palmer, A., Amaro, S., Andreu, L. (2020).

An importance-performance matrix analysis of the factors influencing US tourists to use Airbnb.
In *Advances in Tourism, Technology and Smart Systems* (pp. 67-76).

Springer.

DOI: [10.1007/978-981-15-2024-2_7](https://doi.org/10.1007/978-981-15-2024-2_7)