

Ramos, E., Paiva, T., Neves, J., Raposo, D., Silva, R., Castilho, L., Desterro, T., & Rodrigues, J. (2019). Tourism marketing as a tool for the valorization of the territory: the case of the ordo christi project. *Journal of Tourism and Heritage Research*, 2(4), 404-420. Retrieved from <https://www.jthr.es/index.php/journal/article/view/124>