



Sousa, A., Fernandes Thomaz, J. P. C., Santos, E., Francisco e Silva, C. A. P., Felizardo, A. M. (2020). The Dynamics of the Employee Branding Effect: The Valuation of Interpersonal Relationships in Organizational Results. In V. Ratten (Ed.), *Entrepreneurship and the Community* (pp. 87-103). Contributions to Management Science. Springer, Cham. <a href="https://doi.org/10.1007/978-3-030-23604-5\_6">https://doi.org/10.1007/978-3-030-23604-5\_6</a>