



# Recommendations for Internal Communication to Strengthen the Employer Brand: A Systematic Literature Review

Santos, S., Augusto, L., Ferreira, S., Santo, P. E., Vasconcelos, M. (2023).

Recommendations for Internal Communication to Strengthen the Employer Brand: A Systematic Literature Review.  
*Administrative Sciences*, 13(10), 223.

<https://doi.org/10.3390/admsci13100223>