

Ferreira, S., Santos, S., Santo, P. E. (2022). How Creativity and Celebrity Trust Promotes Intention to Visit a Destination. In N. Martins, D. Brandão (Eds.), *Advances in Design and Digital Communication II. DIGICOM 2021. Springer Series in Design and Innovation* (vol. 19). Springer, Cham. DOI: [https://doi.org/10.1007/978-3-030-89735-2\\_56](https://doi.org/10.1007/978-3-030-89735-2_56)