

Evaluation of an Audiovisual Smoking Cessation Program: Initial Study of Using Positive Messages to Help Smokers

Gonçalves, T. (2018).

Evaluation of an Audiovisual Smoking Cessation Program: Initial Study of Using Positive Messages to Help Smokers.
The Journal of Communication and Media Studies, 3(3), 17-24.

doi: [10.18848/2470-9247/CGP/v03i03/17-24](https://doi.org/10.18848/2470-9247/CGP/v03i03/17-24)