

Gomes N. Arau Ribeiro M. C. Lopes N. Silveira C. Marcos F. Fonseca P. Coutinho P. (2024). Co-creation to engage creativity and enhance business innovation. In Arau Ribeiro M. C. Silveira C. Marcos F. Gomes N. Lopes N. Coutinho P. and Fonseca P. (Eds.) UNLOCKING POTENTIAL: 17 case studies to promote creative thinking innovation & STEAM in the classroom and in the cloud (pp. 189-199). Guarda: IPG - Guarda Polytechnic University. DOI: 10.46691/case789xyz