

Ribeiro, M. F., Ribeiro, C., & Pereira, P. (2023). An examination of the higher education satisfaction index as a measure of student satisfaction. Journal for Advancement of Marketing Education, 31(1). Retrieved from https://www.repository.utl.pt/bitstream/10400.5/30560/1/An%20Examination%20of%20the%20Higher%20Education%20Satisfaction%20Index%20As%20A%20Measure%20of%20Student%20Satisfaction.pdf