

Gomes, N., Arau Ribeiro, M. C., Lopes, N., Silveira, C., Marcos, F., Fonseca, P., Coutinho, P. (2024).

Co-creation to engage creativity and enhance business innovation.

In Arau Ribeiro, M. C., Silveira, C., Marcos, F. Gomes, N., Lopes, N., Coutinho, P., and Fonseca, P. (Eds.), *UNLOCKING POTENTIAL: 17 case studies to promote creative thinking, innovation & STEAM in the classroom and in the cloud* (pp. 189-199).

Guarda: IPG – Guarda Polytechnic University.

DOI: 10.46691/case789xyz