

Ferreira, S., Santos, S., Augusto, L., Santo, P. E., & Vasconcelos, M. (2024). Promotional tourism videos: examining the role of familiarity, attitude, and word-of-mouth towards the region. IJAEDU- International E-journal of Advances in Education, 10(27 & 28 Joint Issue), 26-34. <https://doi.org/10.5281/zenodo.11002206>